

"We are an aging society, and it isn't just about old people, it's about all people."

James Jackson, PhD
Professor Emeritus
University of Michigan

COMING OF AGE

IN AGING AMERICA

One hour documentary and website
Presented by American Public Television

65



80

"Longevity changes everything."

Dr. Joe Coughlin
MIT Age Lab

What will it mean for all of us to grow up, live and age in a society where half the citizens are over the age of 50? That reality is closer than most of us are willing to imagine. Never in human history have so many lived for so long – and not just in the United States. It is a global phenomenon ushering a spectacular social transformation. **Coming of Age in Aging America** tells the story of its dimensions, challenges and opportunities.

“Remodeling our culture and systems to align with our changing demographic reality is one of the grand challenges of our time. COMING OF AGE IN AGING AMERICA is a vital part in this work. This is a film that our society needs...now!”

— Nathaniel Kendall-Taylor | Executive Director, FrameWorks Institute

“COMING OF AGE IN AGING AMERICA eloquently examines the need to be flexible and embrace the fact that our generational diversity can be our country’s greatest asset.”

— Donna Butts | Executive Director, Generations United

“This is an impressive film. It presents the issues in a way that have not been presented before: an even-handed account of both challenges and opportunities, along with some clear-eyed practical ideas that help to avoid the starry-eyed “this is a wonderful thing” so often heard in the aging community... It’s an important work.”

— Laura Carstensen | Director, The Longevity Institute, Stanford University

For more information, visit www.theagingamericaproject.com

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